



PROFILE

DIGITAL MARKETING

A digital marketing agency that aims to create and re-ignite business brand identity, through creative and innovative marketing design tools.

www.gracefilledgraphics.com

PREPARED BY:

GraceFilled Graphics

2024

WHO WE ARE

With our Brand Elevation offering we don't just create campaigns, we craft experiences that captivate audiences and drive results.



WE WANT TO UNDERSTAND YOUR VISION

We listen intently, digging deep to understand your brand's essence, target audience, and aspirations. Our free consultation is where the journey starts, because understanding your story is the foundation of ours.

Our team is a blend of graphic designers, copywriters and strategists, crafting compelling narratives that come alive through stunning visuals. We don't just design websites, we build your business' internet real estate that entices users in your brand world.



We believe in transparency and collaboration. Our flexible packages are tailored to your specific needs, with clear deliverables and timelines and no hidden costs, we explain the strategic thinking processes and creative drive behind each element we put in place.



Here are some of the services we offer to help you Elevate your brand:

- **Website Design & Development:** A visually captivating, user-friendly website that converts visitors into customers.
- **Social Media Management:** Building a vibrant online community that fosters brand loyalty and engagement.
- **Content Marketing:** Crafting stories that connect with your audience on a deeper level, driving traffic and leads.
- **Graphic Design:** Creating visually stunning assets that tell your brand story consistently across all platforms.
- **Search Engine Optimization (SEO):** Ensuring your website ranks high in search results, attracting organic traffic.
- **Email Marketing:** Building a loyal subscriber base and nurturing relationships through targeted campaigns.
- **Monthly retainers:** for ongoing services on a month to month basis

Social Media Management

From R800 Per Month



We're not just service providers, we're your partners. We believe in long-term relationships built on trust and results. Contact us today to start your free consultation and discover how we can co-pilot your brand journey to success.



Our Approach

1. **Discovery:** We dive deep to understand your brand vision, target audience, and unique challenges.
2. **Design:** Our experienced designers craft minimalist logos, website designs, social media graphics, and marketing materials that reflect your brand's essence.
3. **Marketing:** We leverage innovative tools like social media marketing, email marketing, SEO optimization, and targeted advertising to reach your ideal customers and build brand awareness.
4. **Analysis:** We track results and optimize strategies to maximize your return on investment.

**Digital Marketing
Strategy**

**From R800 Per
Month**



Our Packages

- **Brand Starter:** Ideal for new businesses or individuals, includes logo design, website design, and social media graphics.
- **Brand Accelerator:** Perfect for established brands seeking growth, includes comprehensive marketing strategy development, content creation, and campaign management.
- **Brand Champion:** Our most comprehensive package, tailored for brands with ambitious goals, includes everything in Brand Accelerator plus advanced marketing automation, SEO optimization, and ongoing branding consultations.



What Makes Us Different

- **Affordable Solutions:** We offer flexible packages that fit your budget without compromising quality.
- **Minimalist Design:** Our clean, impactful designs stand out in today's cluttered marketplace.
- **Innovative Marketing:** We stay ahead of the curve with cutting-edge marketing tools and strategies.
- **Collaborative Approach:** We work closely with you to achieve your brand vision.
- **Data-Driven Results:** We track and analyze your progress to ensure success.

Additional Services:

- Branding consultations
- Copywriting and content creation
- Photography and videography
- Public relations and influencer marketing
- Website maintenance and updates



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DJs: NJELIC, UMBALI WETHU, DJ STOKS, DJ FARMA, DJ SUMMERDAZE, DJ ROBZ, DJ NESTA

SPINNERS: YAATZIE, YUMMIES, YUFFIES, VEJIBO, SPARKY, BE KIGGS, SHARIF, MSHOHO, TEAM STACEY, INI, SHAZD, TURBO, MASWAYA

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Katlego Lesomo
SEAMTRESS/ DESIGNER

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GARMENTS

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Ready to elevate your brand with minimalism and impact?

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THANK YOU!

Contact us today for a free consultation and discover how we can help you achieve your goals!

