

Teaching YOU how to market your own business!

GRACEFILLED GRAPHICS

2024



2024

DIGITAL MARKETING COACHING

PRICE PACKAGE

Digital *Marketing* Coaching

*Teaching you how to market
your own business!*



Master The Fundamentals of Digital Marketing !

Who Is This For?

- **Entrepreneurs and business owners:** Learn essential digital marketing skills to promote your products or services and reach new customers.
- **Marketing professionals:** Deepen your understanding of digital marketing and gain practical strategies to enhance your existing campaigns.
- **Content creators and influencers:** Build a strong online presence and attract a larger audience through effective digital marketing techniques.
- **Individuals seeking a career in digital marketing:** Gain the knowledge and skills to launch your career in this dynamic and growing field.

Schedule your free consultation today



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What You Will Get?

- **Individualized guidance:** Tailored sessions based on your unique business goals and current understanding.
- **Actionable insights:** Learn practical strategies you can implement right away.
- **Expert knowledge:** Benefit from the coach's experience and industry expertise.
- **Flexible learning:** Choose from video calls, phone consultations, or in-person sessions.
- **Supportive community:** Access exclusive resources and connect with other learners.

Schedule your free consultation today



PACKAGE OPTIONS

R 600
4 WEEKS

1hr 30mins session

DIGITAL MARKETING FUNDAMENTALS:

Duration:

4 weeks (1 session/week)

Ideal For:

Beginners with no prior digital marketing experience.

Topics Covered:

- Understanding the digital marketing landscape
- Defining your target audience and goals
- Creating a compelling brand voice
- Website optimization basics
- Content marketing fundamentals
- Social media marketing for beginners
- Email marketing essentials



CUSTOMIZED COACHING

- Duration: Tailored to your specific needs and timeframe.
- Ideal for: Businesses with unique challenges or specific areas of focus.



TOPICS COVERED

- Entire spectrum of digital marketing, customized to your needs



BONUS

- Access to exclusive downloadable resources and templates.
- Ongoing support and Q&A sessions after your coaching program.

COACHING FORMAT

- Individualized sessions: Receive personalized coaching tailored to your needs and goals.
- Group workshops (optional): Connect with other learners and share experiences in a supportive environment.
- Q&A sessions: Get your questions answered by our experienced coaches.
- Actionable resources: Access downloadable materials, templates, and tools to support your learning

INVESTMENT:

Pricing varies depending on the package you choose and your specific needs. Contact us for a personalized quote.



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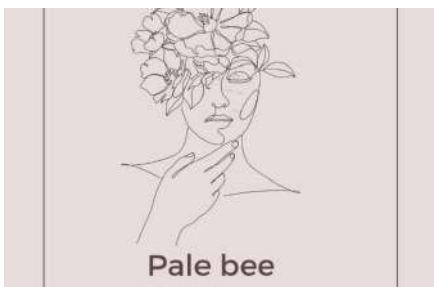
Module	Breakdown
Understanding the digital landscape	
Defining your target audience	
Developing your digital marketing strategy:	<ul style="list-style-type: none">• Explore the key channels and trends in digital marketing.• Learn how to identify and understand your ideal customer.• Set clear goals and create a plan to achieve them.
Creating engaging and valuable content:	<ul style="list-style-type: none">• Discover strategies for crafting different content formats (blogs, videos, social media posts) that resonate with your audience.
Content distribution and promotion:	<ul style="list-style-type: none">• Learn how to share your content effectively across various channels.• Optimize your website and content for search engines to attract organic traffic.
SEO basics:	<ul style="list-style-type: none">• Choose the right platforms for your audience and create engaging content.
Building a strong social media presence:	<ul style="list-style-type: none">• Learn how to interact with your followers and build relationships• Explore the benefits of paid advertising and create effective campaigns.
Community management and engagement:	<ul style="list-style-type: none">• Learn effective strategies for acquiring subscribers and growing your audience.
Paid social media advertising:	<ul style="list-style-type: none">• Design emails that drive engagement and conversions.• Learn how to effectively communicate your results to stakeholders.
Building your email list:	
Crafting compelling email campaigns:	
Reporting and presentation:	

SPECIALISED WORKSHOPS
R 500

For Half Day (3hrs)



BRANDS WE HAVE WORKED WITH



Our coaching clients have been able to create their own social media pages, brand kits and logos as a way to kickstart their businesses' digital marketing journeys.

We're your cheerleaders, strategists, and accountability partners, all rolled into one. Ready to write your own success story?

Schedule your free consultation today



GET IN TOUCH



THANK YOU



ENQUIRES

GRACEFILLED GRAPHICS

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Contact us today for a free consultation and discover how we can help you achieve your goals!

