



GRACEFILLED GIVES *PRICING PACKAGE*

Giving Npo's A Marketing Edge

PREPARED BY
GRACEFILLED GRAPHICS



Training For Entrepreneurs

Workshop For Beneficiaries

R200
Per Beneficiary Per Month

Digital Marketing Fundamentals:

- **Introduction to digital marketing channels:** Understand core platforms like social media, email marketing, and content marketing.
- **Building a strong online brand:** Develop a compelling brand identity and messaging that resonates with your audience.
- **Content creation best practices:** Learn how to craft engaging content that educates, inspires, and motivates action.
- **Social media management:** Master the art of engaging your audience and building a loyal community across various platforms.
- **Email marketing for impact:** Design effective email campaigns to nurture leads, raise donations, and stay connected with supporters.

Benefits for NPO Beneficiaries

- **Empowered beneficiaries:** Develop essential digital marketing skills for employment or self-sufficiency.
- **Enhanced online presence:** Attract more donors, volunteers, and supporters through digital channels.
- **Increased engagement:** Connect with stakeholders more effectively and build stronger relationships.
- **Measurable impact:** Track progress and showcase the value of digital marketing efforts.

Workshop For Beneficiaries



This workshop is perfect for anyone who wants to learn more about digital marketing, regardless of their experience level. You'll learn from experienced professionals and get hands-on experience with the latest tools and strategies.

Frequency

2 days a week

Min Attendees

8 trainees

Duration

1hr sessions x 10 In person

Workshop For Facilitators



This workshop is perfect for anyone who is new to facilitating digital marketing workshops, or who wants to improve their skills. You'll learn from experienced professionals and get hands-on experience with the latest tools and strategies.

Frequency

2 days a week

Min Attendees

8 trainees

Duration

1hr sessions x 15 In person/online

Digital Marketing For NPO's



Digital marketing is essential for NPO's to reach their target audiences, raise awareness of their causes, and generate donations. However, many NPO's lack the resources and expertise to manage their own digital marketing campaigns.

Frequency

Monthly x3

Packages

From R1300
Contact us for packages that best suit you.

Our Tier System



Nonprofit organizations (NPOs) often have limited budgets, so it is important for them to be able to access high-quality digital marketing services at an affordable price. Our circle system allows NPO's to get the services they need at a price that they can afford. Our circle system ensures that digital marketing services are more affordable for NPOs with smaller budgets, encourage NPO's to invest in digital marketing and reward NPO's for their long-term loyalty.



Joy Circle

NPO's that spend less than R1,000 per month on digital marketing services receive a **20% discount**.



Love Circle

NPO's that spend between R1,000 and R5,000 per month on digital marketing services receive a **30% discount**.



Generosity Circle

NPO's that spend more than R5,000 per month on digital marketing services receive a **50% discount**.

Contact Us

LET'S WORK TOGETHER

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