



GRACEFILLED GIVES *PRICING PACKAGE*

Giving Npo's A Marketing Edge

PREPARED BY
GRACEFILLED GRAPHICS





Train The Trainer

Workshop For Facilitators

R350
Per Facilitator Per Month

- We know the power of empowering others. That's why we offer customized training programs designed to equip facilitators with the skills and knowledge to lead impactful digital marketing workshops. Through collaborative learning and expert guidance, we transform individuals into confident trainers.
- Our interactive workshops go beyond simply presenting information. We use immersive activities, real-world case studies, and practical exercises to equip facilitators with hands-on skills they can immediately apply and share. Your success is our success.

Areas we will cover:

- Social Media: Train facilitators to navigate social media platforms, create engaging content, and build online communities.
- Content Marketing: Empower facilitators to write compelling content that attracts, engages, and converts audiences.
- Email Marketing: Equip facilitators to design and implement effective email campaigns that nurture leads and drive results.
- Digital Analytics: Empower facilitators to interpret data and track campaign performance for continuous improvement.

WHY CHOOSE GRACEFILLED GIVES?

PASSIONATE ABOUT YOUR CAUSE

EXPERIENCED AND SKILLED

GraceFilled Gives Bonus:

- Access to exclusive resources: Benefit from our library of downloadable guides, templates, and industry insights.
- Networking opportunities: Connect with other NPOs and share best practices to amplify your collective impact.
- Community support: Gain access to a supportive network of peers and mentors in the non-profit sector.

Workshop For Beneficiaries



This workshop is perfect for anyone who wants to learn more about digital marketing, regardless of their experience level. You'll learn from experienced professionals and get hands-on experience with the latest tools and strategies.

Frequency

2 days a week

Min Attendees

8 trainees

Duration

1hr sessions x 10 In person

Workshop For Facilitators



This workshop is perfect for anyone who is new to facilitating digital marketing workshops, or who wants to improve their skills. You'll learn from experienced professionals and get hands-on experience with the latest tools and strategies.

Frequency

2 days a week

Min Attendees

8 trainees

Duration

1hr sessions x 15 In person/online

Digital Marketing For NPO's



Digital marketing is essential for NPO's to reach their target audiences, raise awareness of their causes, and generate donations. However, many NPO's lack the resources and expertise to manage their own digital marketing campaigns.

Frequency

Monthly x3

Packages

From R1300
Contact us for packages that best suit you.

Our Tier System



Nonprofit organizations (NPOs) often have limited budgets, so it is important for them to be able to access high-quality digital marketing services at an affordable price. Our circle system allows NPO's to get the services they need at a price that they can afford. Our circle system ensures that digital marketing services are more affordable for NPOs with smaller budgets, encourage NPO's to invest in digital marketing and reward NPO's for their long-term loyalty.



Joy Circle

NPO's that spend less than R1,000 per month on digital marketing services receive a **20% discount**.



Love Circle

NPO's that spend between R1,000 and R5,000 per month on digital marketing services receive a **30% discount**.



Generosity Circle

NPO's that spend more than R5,000 per month on digital marketing services receive a **50% discount**.

Contact Us

LET'S WORK TOGETHER

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